



NATIONAL BANK OF KAZAKHSTAN

## **PUBLIC INFORMATION NOTICE**

### **NBK Strengthens the National Anti-Fraud Center: Transition to the Next Stage of Development and Implementation of Session-Based Analysis**

31.07.2025

A strategic meeting was held in Almaty at the premises of JSC “National Payment Corporation of Kazakhstan” to discuss the enhancement and further development of the National Anti-Fraud Center. The central topic was the transition to the next stage of the Center’s development — the implementation of predictive analytics tools based on session-based analysis of user behavior.

During the meeting, participants confirmed the effectiveness of the current Anti-Fraud Center platform and discussed ways to expand its capabilities. They reviewed technological solutions aimed at enhancing real-time analysis of user sessions, identifying anomalies, and proactively forecasting risks. Special attention was given to compliance with personal data protection laws and the technical aspects of implementing session-based behavioral analytics. Participants presented their proprietary solutions, demonstrating readiness to adopt new tools within the National Anti-Fraud Center.

Deputy Governor of the National Bank of Kazakhstan, Berik Sholpankulov, emphasized the need for a proactive approach to analyzing, forecasting, and combating fraudulent activity against citizens and banks. Chairman of the Board of JSC “NPCK,” Zhanar Samayeva, noted that strengthening the National Anti-Fraud Center is a strategic priority amid the rapid growth of digital threats, and that session-based analysis will significantly enhance the level of proactive protection.

As a result of the meeting, participants agreed to launch a pilot project focused on session-based user activity analysis to test approaches for predictive fraud detection. In addition, the need for continuous development of methodologies to assess the effectiveness of session-based tools was highlighted.

*Reference: To date, over 200 entities are connected to the National Anti-Fraud Center platform, including banks, microfinance institutions, telecom operators, and government agencies. Over the past year, fraudulent activities totaling more than KZT 2,5 billion have been prevented.*

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